



## Media Kit

## Meet The Author

Behind every great blog is a brilliant author. It is my pleasure to introduce myself as Cristal, the woman behind Just Sew Cris! I created the blog out of my passion for arts, crafts, and technology. My love of the arts began when I was young and I've spent years as a professional dancer and cheerleader. When I'm not blogging, I enjoy spending time with my family, learning new skills, sewing and crocheting.

## What We Do

Just Sew Cris is the blog for the online fashion boutique Sew Cris-Croche. The blog provides news, information, projects, and tutorials for readers to follow our journey as a new boutique. We aim to help others learn skills along with us by sharing our stories.



## Growth Trends

Our blog has only been published for 2 weeks, and our email subscription increased 400%. We continually make efforts to increase readership by engaging our audience through Sewful Sunday Sew A-Longs, Video Of The Week, etc. Our target audience is women & teens aged 16 - 50.

## Sponsorship

We are currently looking for sponsors to build a relationship and work with as we begin our journey into building a successful online store. We offer the following services to our sponsors:

Product Reviews  
Giveaways  
Featured Sew A-Longs

Sponsored Posts  
Newsletter Advertisements  
Sidebar Advertisements

We look forward to connecting with you. Email us to begin working with Just Sew Cris!

**Contact:** [justsewcris.weebly.com](http://justsewcris.weebly.com) **Email:** [1444518357058\\_28384561@zoho.com](mailto:1444518357058_28384561@zoho.com)

Service	Fee	Payment Policy	What We Need	Due Date	Your Benefit
Product Review	Free	N/A	-Your product -Product photos in png or jpg format (photos optional)	4 days prior to scheduled publishing date	-One blog post. -Listing in our Product Ratings Guide
Giveaway	Free	N/A	-Your product -Product photos in png or jpg format (photos optional)	4 days prior to scheduled publishing date	-One blog post. -Listing in our Product Ratings Guide
Sew-A-Long	Free	N/A	-Your product -Product photos in png or jpg format (photos optional)	4 days prior to scheduled publishing date	-Hosted Google Hangout -Listing in our Product Ratings
Sponsored Post	\$25	Due 4 days prior to publishing	-Product & post -Product photos in png or jpg format (photos optional)	4 days prior to scheduled publishing date	-One blog post. -Newsletter Ad -175x150 Sidebar Ad for one month
Newsletter Advertising	728x90 \$20 300x250 \$25 Priority \$10	Due 4 days prior to publishing	-Your ads in png or jpg format	4 days prior to scheduled publishing date	728x90 Ad under Newsletter header or 300x250 Ad in Newsletter body
Sidebar Advertising	175x150 \$10 175x600 \$20 Priority \$10	Due 4 days prior to publishing	-Your ads in png or jpg format	4 days prior to scheduled publishing date	-Ad placement in blog sidebar for one month